

It doesn't happen all the time, but occasionally we do some great work which has benefits for all (including us - directly).

Today I received the following email (names removed - apart from John's!)

*Hi Jamie,*

*I'd like to talk to someone about telesales options to support our sales lead generation. I got your details from Louise of Social Media Monitoring - I asked who they used for sales after being really impressed by a sales call from John (can't recall his surname). Perhaps we can explore working with John?*

So, the good stuff:

1. Our [client](#) had a great meeting with this company.
2. The company thought we were great, and directly asked about who we were (they thought John was their MD, he sounded so professional and well-briefed).
3. We got a great new lead from our own good work... loving that.

All in all - a good day. Loving it when a plan comes together - [John Reeve](#) is his name, in case you were wondering.

